

# Hope in Hard Places

2017 STRATEGIC PLAN



We are a Christian nonprofit committed to ending the global water and sanitation crisis.

**And we won't stop working until every child has safe water.**

## WHY LIFEWATER?



**1 BIBLICAL WORLDVIEW**  
*We see people and poverty through the lens of God's love.*



**4 SUSTAINABILITY**  
*Lasting change requires investment from everyone in the community.*



**2 REMOTE LOCATIONS**  
*We serve in hard-to-reach places where the most vulnerable live.*



**5 IMPACT DATA**  
*Real-time data from the field helps us track success.*

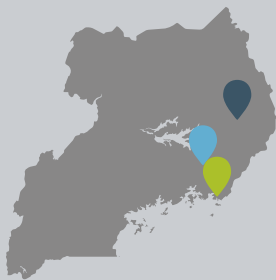


**3 WASH FOCUS**  
*We go beyond clean water, providing sanitation and hygiene training.*



**6 APPROPRIATE WATER TECHNOLOGY**  
*We use simple technologies that can be managed by local leaders.*

## LIFEWATER FIELD OFFICES



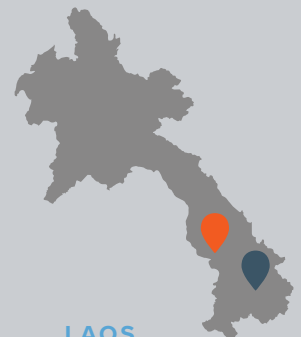
UGANDA



ETHIOPIA



CAMBODIA



LAOS

Current Offices

New in 2017

2018 Projected

2019 Projected

## 2017 STRATEGIC OBJECTIVES

Of the more than 663 million people still living without safe water, most live in rural, hard-to-reach places within the 10/40 Window. As we look to ending the world water crisis in our lifetime, we'll need to go further and deeper than ever before.



*Increase capacity to serve 100,000 people per year by 2019*



*Expand reach in Southeast Asia with new program in Laos*



*Deploy drill rig to serve 100,000+ people in rural Ethiopia*



*Monitor water source sustainability with real-time data*



*Invest in staff spiritual formation and leadership development*

## VILLAGES SERVED



**185**  
currently serving



**325**  
end of 2017



**515**  
end of 2018



**600**  
end of 2019



 = 10 Villages



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