



Outpour

A NIGHT FOR CLEAN WATER

Sunday, September 29, 2019

4-8 PM at Barrelhouse Brewery in Paso Robles

lifewater.org/outpour

Bringing Safe Water to the World

Every 60 seconds a child dies from preventable water-borne diseases.

Lifewater is a San Luis Obispo faith-based nonprofit working to end the global water and sanitation crisis. Together, we can bring lasting change to the world's poor: house by house, village by village.

40
YEARS

45
COUNTRIES

2.5+
MILLION
SERVED



CLEAN WATER FOR ALL

Outpour: A Night for Clean Water is the premier faith-based charity event on the Central Coast. With three years of sold-out attendance, it is an excellent opportunity for your business to connect with 400+ attendees while supporting a great cause.

Last year's event raised over \$215,000 and brought clean water, improved sanitation and hygiene, and hope to 13 villages in rural Ethiopia.

All proceeds from *Outpour: A Night for Clean Water* 2019 will bring hope to 10 villages in rural Uganda that are in desperate need of clean water.



EVENT DETAILS

Sunday, September 29, 2019

4-8 PM

Barrelhouse Brewery, Paso Robles

- ◆ Live Music
- ◆ Silent & Live Auction
- ◆ BBQ Dinner featuring Barrelhouse Craft Beer & Wines

\$100 / person

\$750 / table of 8

\$1,250 / VIP table of 8*

lifewater.org/outpour

**VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table.*

Presenting Sponsor

\$10,000

*The Presenting Sponsor will be featured prominently in all Outpour: A Night for Clean Water 2019 promotional materials and communications. This is an exclusive sponsorship level, available for only one business.**

**Due to their in-kind support, Barrelhouse Brewing Co. will also be featured as a Co-Presenting Sponsor.*

04 lifewater.org/outpour



Presenting Sponsorship Benefits

- ◆ Logo on event branded pint glass for VIP guests
- ◆ Vision Trip for 2 to Africa with Lifewater (airfare not included)
- ◆ Logo featured on event website
- ◆ Logo featured on Lifewater social media
- ◆ Full-page ad in event program
- ◆ VIP table of 8 at the event*
- ◆ Verbal recognition at event
- ◆ Logo included in event promo video
- ◆ Featured in Lifewater newsletter to 7,000+ recipients
- ◆ Event branded pint glass for your guests

**VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table.*



Gold Sponsor

\$5,000

Gold sponsors will be featured in both digital and print communications sent to all Lifewater donors and contacts, as well as at the event. Each Gold sponsor will also receive a VIP table at Outpour: A Night for Clean Water 2019.



Gold Sponsorship Benefits

- ◆ Logo featured on event website
- ◆ Logo featured on Lifewater social media
- ◆ **½-page ad in event program**
- ◆ VIP table of 8 at the event*
- ◆ **Verbal recognition at event**
- ◆ Logo included in event promo video
- ◆ Featured in Lifewater newsletter to 7,000+ recipients
- ◆ Event branded pint glass for your guests

**VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table.*



Silver Sponsor

\$2,500

Silver sponsors will also be featured in both digital and print communications sent to all Lifewater donors and contacts. Each Silver sponsor will receive a VIP table at Outpour: A Night for Clean Water 2019.



Silver Sponsorship Benefits

- ◆ Logo featured on event website
- ◆ Logo featured on Lifewater social media
- ◆ **¼-page ad in event program**
- ◆ VIP table of 8 at the event*
- ◆ Logo included in event promo video
- ◆ Featured in Lifewater newsletter to 7,000+ recipients
- ◆ Event branded pint glass for your guests

**VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table.*



Sponsorship Opportunities

	\$10,000 Presenting Sponsor (1)	\$5,000 Gold Sponsor (3)	\$2,500 Silver Sponsor (5)
<i>Tickets to Event</i>	8	8	8
<i>Vision Trip for Two to Africa</i>			
<i>Verbal Recognition During Event</i>			
<i>Full Page Ad in Event Program</i>	 Full Page	 1/2 Page	 1/4 Page
<i>Recognition in Newsletter After Event</i> <i>(to 7,000 recipients)</i>			
<i>Featured on Lifewater Website</i>			
<i>Featured on Lifewater Social Media</i>			
<i>Logo Featured on Promo Video</i>			
<i>Featured in Event Program</i>			
<i>VIP Table at Event</i>			



Questions? Contact Christine Zurbach, Vice President of Philanthropy
czurbach@lifewater.org | 805-541-6634

08 lifewater.org/outpour

[Lifewater.org](https://lifewater.org)

