

A decorative string of warm white lights is draped across the top of the image, with some lights appearing as bright circles and others as softer, blurred bokeh.

Outpour

**A NIGHT FOR
CLEAN WATER**

SUNDAY, OCTOBER 4, 2020

4-8 P.M. at BarrelHouse Brewing Co. in Paso Robles

lifewater.org/outpour



Bringing Safe Water to the World

Every 60 seconds a child dies from preventable waterborne diseases.

Lifewater is a San Luis Obispo faith-based nonprofit working to end the global water and sanitation crisis. Together, we can bring lasting change to the world's poor communities.

40

YEARS

45

COUNTRIES

2.5+

MILLION
SERVED

A close-up photograph of a young child with dark skin and short hair, drinking water from a clear glass bottle. The child's face is partially obscured by the bottle, and their eyes are looking towards the camera. The background is a soft-focus outdoor scene with green foliage and a dirt path. The text 'WATER FOR THE THIRSTY' is overlaid in white, handwritten-style capital letters at the bottom right of the image.

WATER FOR THE THIRSTY

Outpour: A Night for Clean Water is the premier faith-based charity event on the Central Coast. Now in its fifth year, Outpour is an excellent opportunity for your business to connect with 400+ attendees while supporting a great cause.

Last year's event raised over \$300,000 and helped provide clean water and improved health to 21 villages in rural Uganda.

All proceeds from **Outpour: A Night for Clean Water** 2020 will help bring hope to children and families living in extreme poverty.



Event Details

Sunday, October 4, 2020

4-8 P.M.

BarrelHouse Brewing Co. in Paso Robles

- ◆ Live Music
- ◆ Silent & Live Auction
- ◆ BBQ Dinner featuring Barrelhouse Craft Beer & Wines
- ◆ Lifewater Interactive Experience

\$100 / person

\$750 / table of 8

\$1,250 / VIP table of 8

VIP Tables include: Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table.

lifewater.org/outpour

PRESENTING SPONSOR \$10,000

*The Presenting Sponsor will be featured prominently in all **Outpour: A Night for Clean Water 2020** promotional materials and communications. This is an exclusive sponsorship level available for only one business.* The Presenting Sponsor will be recognized on the Main Stage.*

**Due to their in-kind support, BarrelHouse Brewing Co. will also be featured as a Co-Presenting Sponsor.*



Presenting Sponsor Benefits

- ◆ 2 VIP tables of 8 at the event
***VIP Tables include:** Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table*
- ◆ Logo on event-branded pint glass for VIP guests
- ◆ **Vision Trip for 2 to Africa with Lifewater** (airfare not included)
- ◆ Verbal recognition on Main Stage
- ◆ Recognized Sponsor of the Main Stage
- ◆ Full-page ad in event program
- ◆ Recognition in Lifewater newsletter to 7,000+ recipients
- ◆ Logo featured on Lifewater website
- ◆ Logo featured on Lifewater social media
- ◆ Logo included in event promo video
- ◆ Logo featured on Outpour T-Shirt



GOLD SPONSOR \$5,000

*Gold sponsors will be featured in both digital and print communications sent to all Lifewater donors and contacts as well as at the event. Each Gold sponsor will also receive a VIP table at **Outpour: A Night for Clean Water 2020**. The Gold Sponsors will be recognized at "The Lifewater Experience."*



Gold Sponsor Benefits

- ◆ VIP table of 8 at the event
***VIP Tables include:** Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table*
- ◆ Event-branded pint glass for your guests
- ◆ Verbal recognition at event
- ◆ Recognized Sponsor of the Lifewater Experience
- ◆ ½-page ad in event program
- ◆ Recognition in Lifewater newsletter to 7,000+ recipients
- ◆ Logo featured on Lifewater website
- ◆ Logo featured on Lifewater social media
- ◆ Logo included in event promo video
- ◆ Logo featured on Outpour T-Shirt



SILVER SPONSOR \$2,500

*Silver sponsors will be featured in both digital and print communications sent to all Lifewater donors and contacts. Each Silver sponsor will receive a VIP table at **Outpour: A Night for Clean Water 2020**. The Silver Sponsors will be recognized at the Silent Auction.*



Silver Sponsor Benefits

- ◆ VIP table of 8 at the event
***VIP Tables include:** Early access and check-in, premier seating, express check-out, custom-branded pint glasses for each guest, and a bottle of wine for the table*
- ◆ Event branded pint glass for your guests
- ◆ Recognized Sponsor of the Silent Auction
- ◆ ¼-page ad in event program
- ◆ Recognition in Lifewater newsletter to 7,000+ recipients
- ◆ Logo featured on Lifewater website
- ◆ Logo featured on Lifewater social media
- ◆ Logo included in event promo video
- ◆ Logo featured on Outpour T-Shirt



BLUE SPONSOR \$1,000

Blue sponsors will be featured in both digital and print communications sent to all Lifewater donors and contacts. Each Blue Sponsor will be given two VIP tickets. The Blue Sponsors will be recognized at the Food and Beverage areas.



Blue Sponsor Benefits

- ◆ 2 VIP Tickets
- ◆ Recognized Sponsor of the Food & Beverage area
- ◆ Logo in event program
- ◆ Recognition in Lifewater newsletter to 7,000+ recipients
- ◆ Logo featured on Lifewater website
- ◆ Logo featured on Lifewater social media
- ◆ Logo included in event promo video
- ◆ Logo featured on Outpour T-Shirt



SPONSORSHIP OPPORTUNITIES

	\$10,000 Presenting Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Blue Sponsor
VIP Table at Event	2 16 Tickets	1 8 Tickets	1 8 Tickets	1/4 2 Tickets
Vision Trip for Two to Africa				
Verbal Recognition During Event				
Recognized Sponsor of Event Element	 Main Stage	 Lifewater Experience	 Silent Auction	 Food & Beverage
Advertisement in Event Program	 Full Page	 1/2 Page	 1/4 Page	 Logo
Recognition in Newsletter After Event (to 7,000 recipients)				
Featured on Lifewater Website				
Featured on Lifewater Social Media				
Logo Featured on Promo Video				
Logo on Outpour Shirt				

Questions? Contact Brittney Tierney, Community Outreach Coordinator:

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Lifewater.org

