







# water for good

**2023 ANNUAL REPORT** 







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We all know growth doesn't happen overnight...

unless you have a teenage son like I do! It is a journey marked with exciting milestones and challenging setbacks. As you read this 2023 report, you will see areas of growth (hello, solar-powered pump systems) and setbacks (only one gas station in the entire country had fuel). I challenge you to take each number seriously because it represents a living, breathing person who woke up to clean water! Our impact numbers grew because of you. Our maintenance teams visited more water points because of you. Our employee headcount grew because of you.

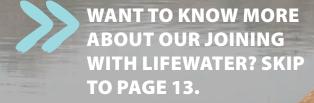
The big change for 2023 came when we joined forces with Lifewater International, an organization similar to ours. Moving forward, Lifewater and Water for Good have merged into one organization, knowing that together, we can further the safe, clean water mission faster.

After nearly five years, I will be signing off as CEO and stepping into the role of Chief Programs Officer. I'm looking forward to diving deeper into our programs, ensuring that no matter who we serve, the clean water continues to flow, for good.



Looking forward to growing our impact together,

JON ALLEN, CHIEF PROGRAMS OFFICER FORMER CEO OF WATER FOR GOOD



### 1

### CENTRAL AFRICAN REPUBLIC

#### **MAINTENANCE**

Do you remember in the tenth grade learning about the US Postal Service and its Pony Express? Well, their model is similar to how our Maintenance Teams keep over **1,800 water points** functioning!

The Regional Hubs in Berbérati, Bouar and Bangui each have maintenance teams. Using a map of the handpumps in their region, these

maintenance teams go on 21-day missions, stopping to do routine checks on these systems. A maintenance check can last from an hour up to a full day, depending on the service needed. With no hardware store nearby, our teams must carry all the supplies (even fuel) needed to complete their 21-day missions!

Without maintenance, the average handpump has a life expectancy of 18 months. A Water for Good handpump is typically serviced twice a year, ensuring it continues to work for years to come.

\*Due to road conditions, you aren't able to travel from Berbérati to Bangui.





#### YOUR SUPPORT PROVIDED:

- **3,628** maintenance visits
- Parts to ensure over **92 percent** functionality
- Reliable internet and iPads for the team
- \$ Salaries for **13** pump technicians
- Fuel for **five**maintenance trucks
  and **two** motorcycles
- Estimated 1,000,000

  people reached by

  Water for Good's services

#### **DID YOU KNOW** SOLAR-POWERED PUMP SYSTEMS HAVE THEIR OWN MAINTENANCE TEAMS?

Their teams collect data, work with system managers and fix broken water points. Each system gets visited once a month!

#### **SOLAR-POWERED PUMP SYSTEM STATS**

- \* 15 new systems, totaling 36 systems
- **186** tapstands
- An estimated **54,000 people** use our tapstands daily



# ivimeet vivimeet

A TYPICAL MORNING FOR MOMS ACROSS THE UNITED STATES LOOKS LIKE PACKING LUNCHES, KISSING FOREHEADS AND GETTING THEM TO THE BUS ON TIME.

Vivian, a mother of five living in the Central African Republic, has a different morning routine. To avoid the oppressive heat, she wakes at dawn to start her 30-minute walk to collect their daily water. Returning home, carrying 40 pounds of dirty water that will need boiling, she prepares breakfast over an open fire. While other chores weigh heavy on her, her children's health is never far from her mind.

We eagerly pointed out to Vivian the spot where her community's upcoming solar-powered pump system will be installed. Having clean water will make her daily tasks easier and reduce stress, knowing her children drink clean water each morning!



The problem is if you have children, you will suffer. You have to work in the garden, find a way to make money, collect water, wash clothes, prepare food and take care of the kids when they are sick; it's all your responsibility." VIVIAN, MOTHER OF FIVE





**Cyril Godjo** has been at Water for Good for 14 years and is currently the Deputy Country Director. He's a great team leader and has a direct hand in administration, finance and human resources. He is very adventurous, so during his free time, he enjoys exploring new countries and trying their fish dishes! He is a married father with five children, three girls and two boys.



We like to think of our drill team as clean water superheroes. Drilling for water is already a challenge, but in the Central African Republic,

our team really gets a workout, thanks to the

#### YOUR SUPPORT PROVIDED:

\* 15 solar-powered pump systems

stubborn granite soil.

**86** tapstands

**38** handpumps

>> IN 2023, OUR TEAM BUILT 124 NEW WATER POINTS, WHICH EQUALS 49,200 PEOPLE RECEIVING CLEAN WATER FOR THE FIRST TIME!

DRILLING

Meet Bodi! He represents just one child out of thousands who started his school year with clean water for the first time in his young life. Our team worked for several weeks to install a handpump in his community; as you can imagine, everyone is thrilled with the outcome!



# HEVALUATION + EVALUATION

Do you love data and spreadsheets? If so, this department is for you!

We have been using iPads to collect data in CAR for almost 10 years, from activity reports for drilling and maintenance activities to household surveys and water quality assessments. Across all the program areas, there are currently over 50 iPads being used to complete reports, using almost 70 different forms! The reports are geocoded to provide precise coordinates and often include photos, giving us useful (and sometimes fun!) photos from the field.

Our Monitoring & Evaluation Team is often called the Household Survey Team. They complete household surveys and community assessments across the regions where we work.

In 2023, the team launched the CAR version of a Google review...the customer satisfaction survey!

They interviewed 126 households across 10 unique water points, asking questions like, "Has your quality of life improved?" or "Has your household health improved?" Generally, we got great reviews, but this survey has also helped us pinpoint areas of improvement as we strive to provide professional and reliable water services.

The team was also trained to conduct rapid water quality testing for the presence of E.coli bacteria. This multi-step process involves data collection, tracking samples and taking photos. The teams caught on quickly and had fun piloting it, making them all feel like scientists!

#### **NEW TEAM HIRES**

#### 2023:

1 team lead

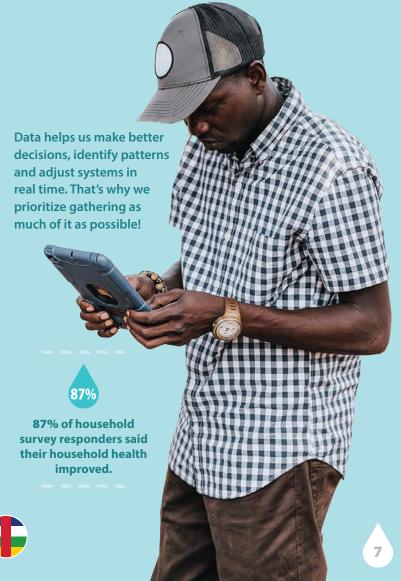
2 surveyors

#### 2024:

1 program manager

1 team lead

**4** surveyors





Known as "the people's radio," Radio Water for Good operates shortwave and FM radio stations, delivering vital local information in French and Sango. In a region where television and mail services are scarce, radio stands out as the most effective means to connect with the residents of the CAR.



In 2023, **3,860+ hours** of Radio Water for Good airtime. That's like listening to the song "Africa" by Toto **54,000 times.** 

#### **OUR DAILY RADIO BROADCASTS:**

- ☐ Timely weather updates
- Public health initiatives
- Educational hygiene
- Comprehensive national news coverage

Inspirational messages centered around the love of Jesus







In January 2023, I spent two inspiring weeks in the Central African Republic learning about Water for Good's impressive program. This best-in-class service provider is pioneering innovative digital approaches to verify rural waterpoint reliability, use and revenue for results-based funding. The government, development partners, and water users know and respect their systems-oriented, full-coverage, and highly professional approach.

Most importantly, they are adding clear value to nearly one million water users in one of the poorest countries in the world, as demonstrated by the regular payments received for services. Uptime is proud to support such a trustworthy organization.









### INTERESTED IN SUPPORTING JIM'S PASSION OF MAINTENANCE?

Consider supporting the Hocking Legacy Fund for maintenance projects in the Central African Republic.















### Scheers to you, SMHOCKING!

Founder Jim Hocking started Water for Good two decades ago with a dream: to spread God's love by building a clean water infrastructure in a country he deeply cared about.





What I really find extraordinary is his physical strength. He is more fit than young people. Thanks to his vision in the water field, he has impacted my country. His vision has enabled many Central Africans to work and care for their families. He also impacted my life through his faith. Now that he is retiring, I'll miss seeing him, always early in the morning with his cup of coffee in hand."

CYRIL GODJO,
DEPUTY COUNTRY DIRECTOR

When Jim transitioned from being a CAR missionary to starting a water business, he first had to raise the capital. He reached out to many of you, his reliable supporters, sharing how the lack of clean water was killing many Central Africans before they had the chance to learn about the Lord. Your response was marked by generosity; whether donating a camper van, providing a monthly gift or simply asking, "What do you need?", your actions were crucial in shaping Water for Good into what it is today.

Over 20 years, there have been remarkable achievements, such as establishing a water maintenance system in a country with 15 roads or the growth from a five-person team to a workforce of 180 employees. There have also been a lot of difficulties that come from working in a developing country, such as trying to continue water services through two civil wars. Remarkable achievements and coming back from devastating losses wouldn't be possible without your support.

This summer, Jim is officially hanging up his hat and retiring. While he is uncertain of his next adventure, it will likely revolve around helping others and will likely include some tinkering in a garage.

So, here's to you, Jim! We are thankful you responded to God's calling on your life. You wholeheartedly embraced the challenges of a nearly impossible mission and are proving that when you operate in the will of God, anything is possible!

The Water for Good Team



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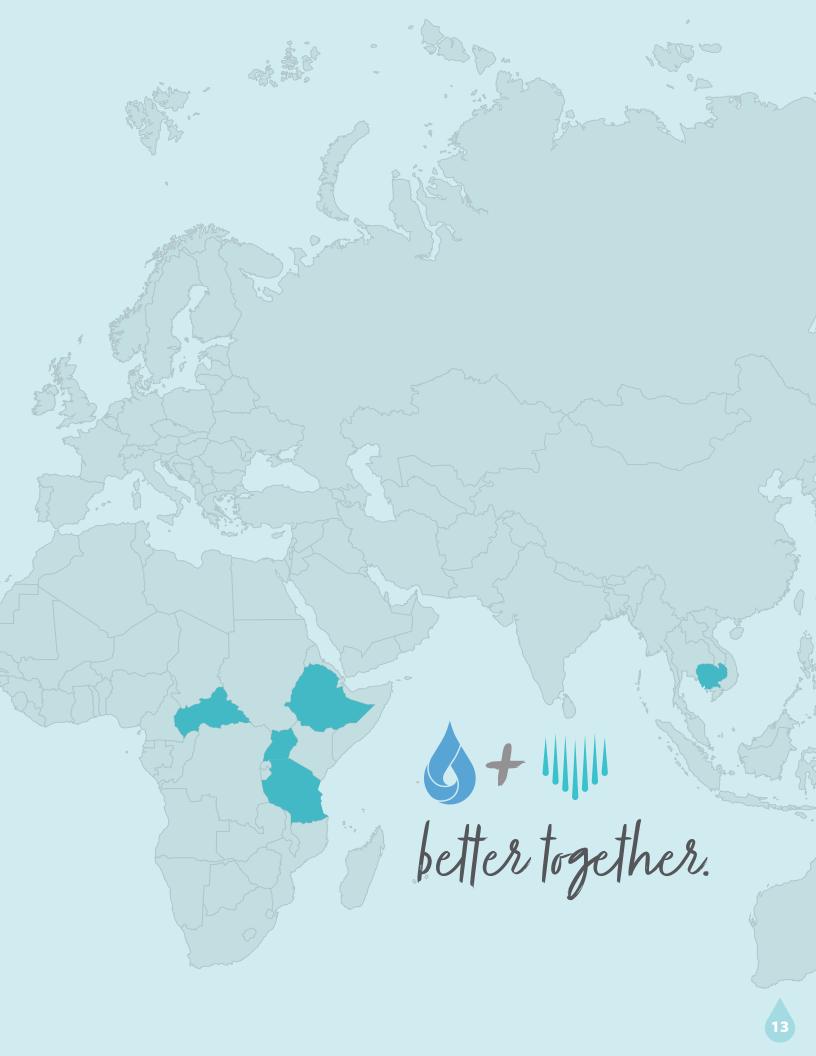
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waterforgood.org









#### water for good





### **EXCITING NEWS:** We're joining together!

Over the past several years, Water for Good and Lifewater International have gotten to know each other. We've discovered a shared mission of transforming lives through sustainable access to safe water, as well as improved sanitation and hygiene, in the world's most neglected areas.

Being confident of this, that he who began a good work in you will carry it on to completion until the day of Christ Jesus." **PHILIPPIANS 1:6** 

After numerous conversations and prayers this past year, we moved forward with a merger discussion between the two organizations. Both organizations' boards and executive staff have agreed this is the best way to multiply our effectiveness. This merger was not necessary for either organization, but the heart of what we do is ending water poverty; ultimately, we believe that together, as one combined organization, we can do that faster and more effectively.

I assure you that amidst this transition, our dedication to the communities we serve and to you as a donor remains firm. We're committed to showing the love of Christ to all we serve.

I invite you to explore our annual report to discover our collective impact and capabilities. Whether through maintaining water systems in the Central African Republic or installing a new latrine for a school in Uganda, your unwavering support remains the backbone of our mission. Together, we can play a big part in ending water poverty, for good.

Looking forward to growing together,

CEO, WATER FOR GOOD



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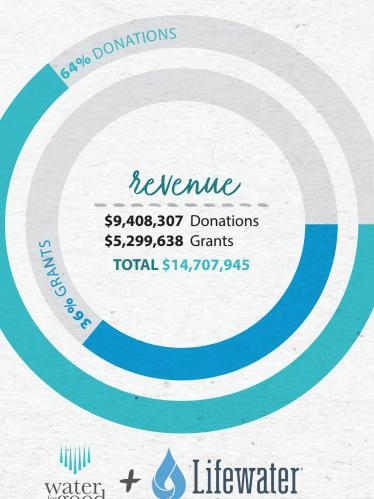


After more than a decade of partnership with Water for Good to bring safe water to nearly half a million people—while also ensuring the longterm maintenance and functionality of their water points—charity: water is thrilled to see Water for Good join forces with Lifewater. Their future work together will allow for sharing experiences beyond the Central African Republic and achieving an even greater impact together."

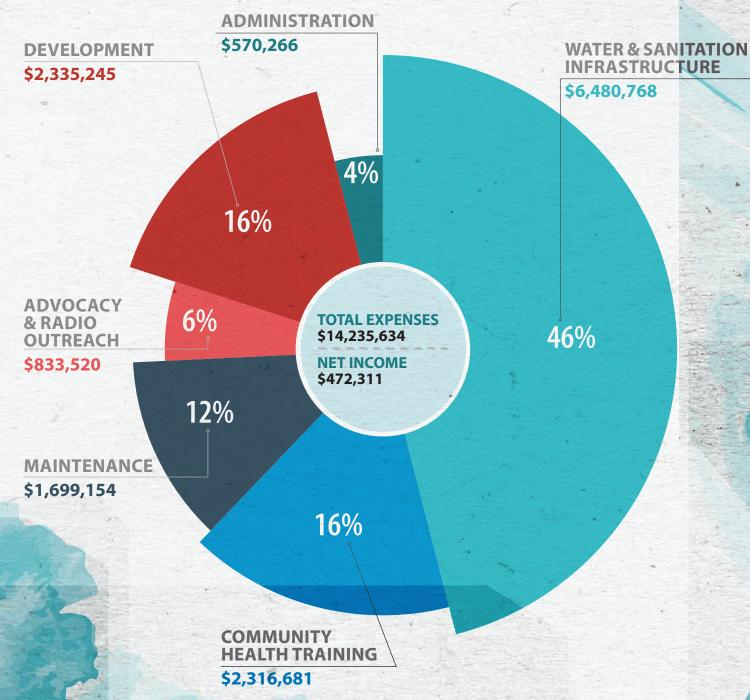
BRIAN HOYER, CHARITY: WATER



charity: water









#### **LET'S FIND OUT.**

Answer the following questions and add up the points associated with your answer. Match your total to the donor type!

#### WHEN YOU HEAR "IN THE ARMS OF AN ANGEL" ON THE RADIO, YOU:

- Want to know how much money Sarah McLachlan made from the commercial.
- Wonder how we can solve the overpopulated animal shelter problem. 5
- © Subconsciously open your wallet to donate to the nearest humane society. 10

### YOU'RE INVITED TO A SILENT AUCTION FOR A CAUSE YOU'VE NEVER HEARD OF, YOU:

- a RSVP yes! You love a good get-together for a cause you assume is also good. 9
- Do a deep dive into the organization's annual report before committing to attend.
- Prefer to donate directly and skip the charade of a silent auction.

#### WHEN YOU RECEIVED THIS ANNUAL REPORT, YOU:

- a set aside time after dinner, calculator in hand, to dive into the numbers.
- walked back from the mailbox, flipping through the pages to see the photos.10
- were excited to read about the new technology we've been implementing. 5

#### O IT'S TIME TO BUY A NEW CAR. YOU:

- a watch the Superbowl commercials and fall in love with a truck to haul all the equipment you don't own.
- are tempted towards a sports car but are concerned about its longevity, specifically how much maintenance will cost. 6
- © start a spreadsheet. Need I say more? 3

#### YOUR BEST FRIEND WOULD DESCRIBE YOU AS:

- Curious. A Techie.Committed. 5
- Trustworthy. Detailed.Forward-thinking. 1
- © Spontaneous. Empathetic. Storyteller. 10

# 

#### Show me the numbers (1-15)

You have emotions, but that's not what drives you to give. As a naturally inquisitive person, you strongly desire to see all the numbers. Whether it is the financials, data or impact, you want to see exactly how your support is used. We're an open book (or an annual report, if you will) and hope your detailed and analytical self enjoys browsing the different ways your donation made a difference.

#### >> YOU SHOULD CHECK OUT:

- MAINTENANCE NUMBERS,
- FINANCES, PAGE 16

#### Let's get technical (16-27)

In your day job, you are a problem solver. It isn't enough to explain the problem; you want to know exactly how it is being solved!

Not one to back down from a challenge, you appreciate a nonprofit that thinks outside the box. We take pride in our deliverables, whether our ground-breaking solar-powered pump system or the Vision of a Healthy Village model. Your support allows us to keep pace with the latest developments in the water sector.

#### >> YOU SHOULD CHECK OUT:

- MONITORING + EVALUATION,
- VISION OF A HEALTHY VILLAGE,

### Speak my love language (28+)

We bet your friends describe you as an empathetic and compassionate person...and perhaps the life of the party! You stand strong by your personal convictions and are moved by struggles. It's important you support organizations that make the world a better place, like solving the water crisis!

#### >>> YOU SHOULD CHECK OUT:

- VIVIAN'S STORY,
- KQATULIRA FLORENCE STORY (UGANDA). PAGE 31







Losking back on the past year's accomplishments made me incredibly thankful for your continual support. Each visit to a community reaffirms

made me incredibly thankful for your continual support. Each visit to a community reaffirms our integrated approach to water, sanitation, and hygiene. As you read about your impact in Ethiopia, Tanzania, Cambodia and Uganda, remember that behind each number is a man, woman, or child whose life has been sustainably transformed because of you.

At the beginning of this year, our organization experienced growth in a new and exciting way! As of Jan. 1, Lifewater International became one organization with Water for Good. This merger empowers us to bring safe water, sanitation, and hygiene to even more parts of the world, reaching five countries, including the Central African Republic (CAR). We're thrilled about this expansion and the positive impact it will have!

I urge you to take time to not only read about your impact on Lifewater but also browse Water for Good's Annual Report. In the center, you will find more details about the merger, as well as our financials. You truly are an indispensable part of the Lifewater, and now Water for Good, family and I look forward to growing together in 2024.



With gratitude,

DAVE LEVAN, CEO OF WATER FOR GOOD

"FOR WE ARE GOD'S
HANDIWORK, CREATED
IN CHRIST JESUS TO DO
GOOD WORKS, WHICH GOD
PREPARED IN ADVANCE FOR
US TO DO." EPHESIANS 2:10

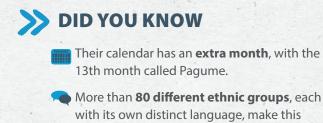


# ETHIOPIA



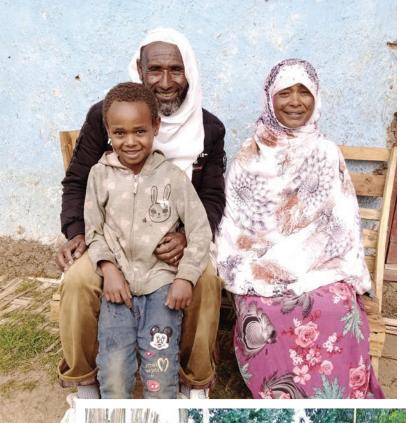
#### **2023 STATS:**

- **18,463** Vision of a Healthy Village Graduates
- **1,934** Healthy Homes
- **7 147** open defecation free communities
- 99 water points
- 8 latrine blocks built
- 93% water point functionality



country rich in cultural diversity.







IN THE CHORORA VILLAGE OF **DODOLA, SHURE SADO — ALONG** WITH HER HUSBAND GUYE AND SEVEN CHILDREN — ENJOY A HAPPY AND HEALTHIER LIFE.

> Four years ago, despite building a new home, they faced challenges, mainly due to their village's lack of access to safe water. They were forced to collect water from a dirty spring that animals used.

Recently, Lifewater provided the Sado's village with a safe water source. This transformative intervention not only improved their health but also inspired Shure to join the village water committee, ensuring the sustainability of the new location!

With access to safe water, Shure's family transitioned from a life of worry to hope. The Sado's now have more family time, can take better care of their farm and animals, and their seven children can regularly attend school without worrying about water-borne illnesses.







Kinfe's running a workshop

**Kinfe Diriba** is married with four children. Outside of work, he enjoys playing soccer with his children, helping them with schoolwork, and attending church with his family.

With over 20 years of experience in development and humanitarian emergency response and a Master's in Rural Development, we are thankful for Kinfe's leadership.



### TANZANIA

#### **2023 STATS:**

- **21,262** Vision of a Healthy Village Graduates
- 794 Healthy Homes
- **64** open defecation free communities
- **10** water points
- **5** latrine blocks built
- **✓ 100**% water point functionality

#### >>> DID YOU KNOW



Tanzania is home of the highest freestanding mountain in the world, **Mount Kilimanjaro**.



We know it's typically not polite to discuss bodily functions, but open defecation is a challenge in Tanzania. What may seem like common knowledge in one area is not necessarily true in others.

WASH =
SAFE WATER +
SANITATION
+ HYGIENE



# Ameet Lukasi

Ana Lukasi, who resides in Jimondoli, Tanzania, agreed that open defecation was part of her life. "My family didn't have a toilet; we used our farms as our toilet and believed that we were adding fertilizers and nutrients," she said.

Lifewater arrived in Jimondoli and taught their village the important principles of WASH.

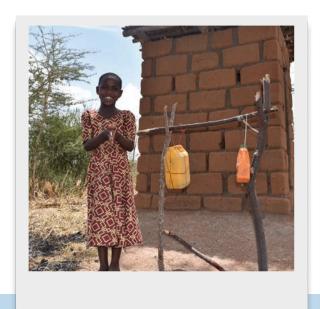
My family didn't have a toilet; we used our farms as our toilet and believed that we were adding fertilizers and

ANA LUKASI, TANZANIA

nutrients."

It took over a year for Ana to adjust and start using WASH principles so her home could become healthy. She was surrounded by neighbors who started using the improved latrine. At first, she was skeptical but learned to love it. "I started noticing the change when I used my neighbor's toilet," she said.

She constructed an improved toilet in her own home and installed water taps. "My children slowly adapted to using the toilet and washing their hands," she said. From the moment they started using the improved sanitation, Ana's family has had no diarrhea and cholera issues.



country DIRECTOR



Devocatus Kamara is motivated to bring hope to the poor, especially the most vulnerable, such as children and the elderly. Married with two daughters and one son, Kamara has a B.S. in Engineering from the University of Dar es Salaam and an Executive Masters in Business Administration from St. Clements University.



### CAMBODIA



# 5 meet 5 MV MV

#### SAVAN POK LIVES IN THE ROHAL, A VILLAGE IN CAMBODIA'S SIEM REAP PROVINCE.



Now, we wash our hands easily!
I have attended the WASH sessions with Lifewater and gained knowledge in hygiene and sanitation. It truly helps to improve our family's health and well-being. My children now wash their hands and no longer defecate in the open field."

SAVAN POK, CAMBODIA



She is a busy mother of five beautiful children. Her husband is a farmer who focuses on growing rice and cassava. To make ends meet, he also works in construction.

Their village has faced a generational problem with water access. Before Savan Pok and her community received help through Lifewater International, they would draw water from unprotected hand-dug ponds. The Rohal women spent their time searching for adequate water sources, leaving little time for other activities at home or even attending church.





Romanea Thong, "Rom," is motivated to help the marginalized in his home country out of the profound loss of his immediate family in Cambodia's "Killing Fields" genocide of the 1970s. Rom hopes to help restore hope, faith, and dignity to the people of Cambodia, one village at a time. He is completing a Master's in Development Management from the Asian School of Development and Cross-Cultural Studies. In his free time, he enjoys spending time with his wife, Narath, and their two young boys and preparing to preach sermons at Good Samaritan Fellowship, a church he co-founded.



# Forence



The nearest borehole with safe and clean water is over a mile and a half away, a journey I cannot trek because of my age. I have no alternative but to use the open water source in the nearby swamp."

Florence Kwatulira is a recent widow who has lived in the Kitovu village for the last 55 years. Since she never had children, her only source of companionship around the house is her dog and two cats.

Florence has faced a lot of challenges since the passing of her husband. It is already difficult to get medication, food, and clothing in her village, but finding a safe water source within the neighboring communities is nearly impossible.

"In February, I felt sick and was bedridden for about eight days. Not even a neighbor bothered to come and check on me. In addition to the sickness, hunger almost killed me."

Soon after, James (Lifewater Community Volunteer) went to visit Florence.

She said, "I have been blessed since James came to visit. Lifewater volunteers have never left me out. They cared for me, took me to the health center for treatment and helped construct a latrine for me. I am forever grateful for the love they have shown me. I now get visitors and people to talk to. I feel I belong."



**Emmanuel Obi Curuma** is passionate about solving the WASH crisis in his country. He has two master's degrees. One is in International Relations and Diplomacy, and the other is in Monitoring and Evaluation.

When not at work, Emmanuel enjoys nature hikes with his wife and four children. He also jokes that he should have been an attorney because he closely follows international political trends and enjoys engaging in debates.



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lifewater.org



lifewater.org/donate



# Vision of a HEALTHY VILLAGE

Lifewater's grassroots approach to solving the global water, sanitation and hygiene crisis is called "Vision of a Healthy Village." We know real, lasting change takes all of us—donors, local communities, and Lifewater staff—ensuring no one is left behind.



Working one village at a time, Lifewater invests in these communities. It's not about fancy gadgets or building fancy wells, it starts with people.

When a village is selected for the program, our staff visits each home, teaching them things such as the importance of handwashing, boiling their water, and using a latrine. Once the family starts using these and other healthy practices, the home is considered a "Healthy Home".

Once a village has healthy homes, it is ready for an improved water source. A water committee is chosen to manage the water point and collect fees. Each village shares in the cost, adding pride and ownership to the community!

In order to keep the safe water flowing, teams visit water points on a regular basis to provide maintenance.

Next, Lifewater works with the church to train them in WASH and the biblical call for the church to care for the vulnerable in their community. Lifewater also partners with schools to build a WASH conducive learning environment for children, including WASH lessons and the construction of water points and school latrines.



Success doesn't come from technology or gadgets, it comes from real people working hard for a better life. And from donors like you, who make a direct impact on these communities, one village at a time!



Interested in maintenance? Check out Water for Good's Maintenance Team on page 4.



